

children's
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minnesota

Census 2020: Counting All Kids



Everyone counts





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What is the Census?

- The Census Bureau conducts a count of all United States residents every ten years, aiming to count everyone once, only once and in the right place.
- Minnesota uses the census to secure full **political representation**, equitable **federal funding**, and **accurate data** for government and business planning.
- Census Day is April 1, 2020. People will be invited to fill out the Census online, over the phone, or in person. Census workers will continue to collect and verify responses through September.



Census 2020 Timeline

APRIL

Dallas County Complete Count Committee Formation: Community-based organizations; faith-based groups; schools; businesses; the media; and community leaders will play a key role in educating and motivating households to participate in the 2020 Census.

APRIL 1
Census Day

APRIL 20 - 27
A final reminder postcard will be sent before a follow-up will occur in person.

DECEMBER
Apportionment counts delivered to the President



MARCH 12-20
An invitation to respond online to the 2020 Census will be sent (some households will also receive paper questionnaires)

MARCH 26 - APRIL 3
If you haven't responded yet, a reminder postcard will be sent

MARCH 16 - 24
A reminder letter will be sent from the U.S. Census Bureau

MAY
U.S. Census field staff (called enumerators) will visit households who have not yet completed the census.

MARCH 31
Redistricting Counts delivered to the States



Why answer the Census?

- EVERYONE counts in Minnesota
- A complete count helps us ensure the most accurate data, used by:
 - Federal government - \$15 billion allocated annually
 - State government
 - County and city governments
 - Businesses – where to locate warehouses, stores, distribution centers
 - Nonprofits – KIDS COUNT Data Project, program development
- Congressional and state legislative districting boundaries are determined using Census data
- Minnesota risks losing a seat in Congress - without a full and accurate count, we will have one less voice in Washington, D.C. for the needs of our residents



Undercounting individuals could cost the state millions of dollars in federal allocations for many programs that benefit children and families.

MINNESOTA'S TARGETED HISTORICALLY UNDERCOUNTED COMMUNITIES¹⁴

- Children ages 0-4
- Renter households
- Highly mobile persons
- Young adults (especially those in college)
- Racial and ethnic minorities
- Native/Indigenous people
- Non-English speakers
- Low Income persons
- Persons experiencing homelessness
- Undocumented Immigrants
- Persons who distrust the government
- Persons with mental or physical disabilities
- Persons who do not live in traditional housing
- Snowbirds





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2%

of Minnesota
children age 0-4,
were not counted
in the 2010 census

7,105
CHILDREN



Children under age 5 are one of the largest historically undercounted groups.



New research has shown that young children are more likely to be missed in a census if:

- They live with single parents or young parents between the ages of 18-29.
- They are not the biological or adopted child of the householder.
- They live with their grandparents, aunts and uncles, or other family members.
- They live in families that do not speak English or their family includes immigrants.
- They live in families with low incomes.
- Their families rent rather than own their home.



What about privacy?

The U.S. Census Bureau is bound by law to protect your answers and keep them strictly confidential. In fact, every employee takes an oath to protect your personal information for life.

- Under Title 13, the Census Bureau cannot release any identifiable information about you, your home, or your business, even to law enforcement agencies. The law ensures that your private data is protected and that your answers cannot be used against you by any government agency or court.
- The Census Bureau may not publicly release your individual responses in any way that could identify you or anyone else in your home for 72 years.



What can you do?

CENSUS DAY is APRIL 1, 2020

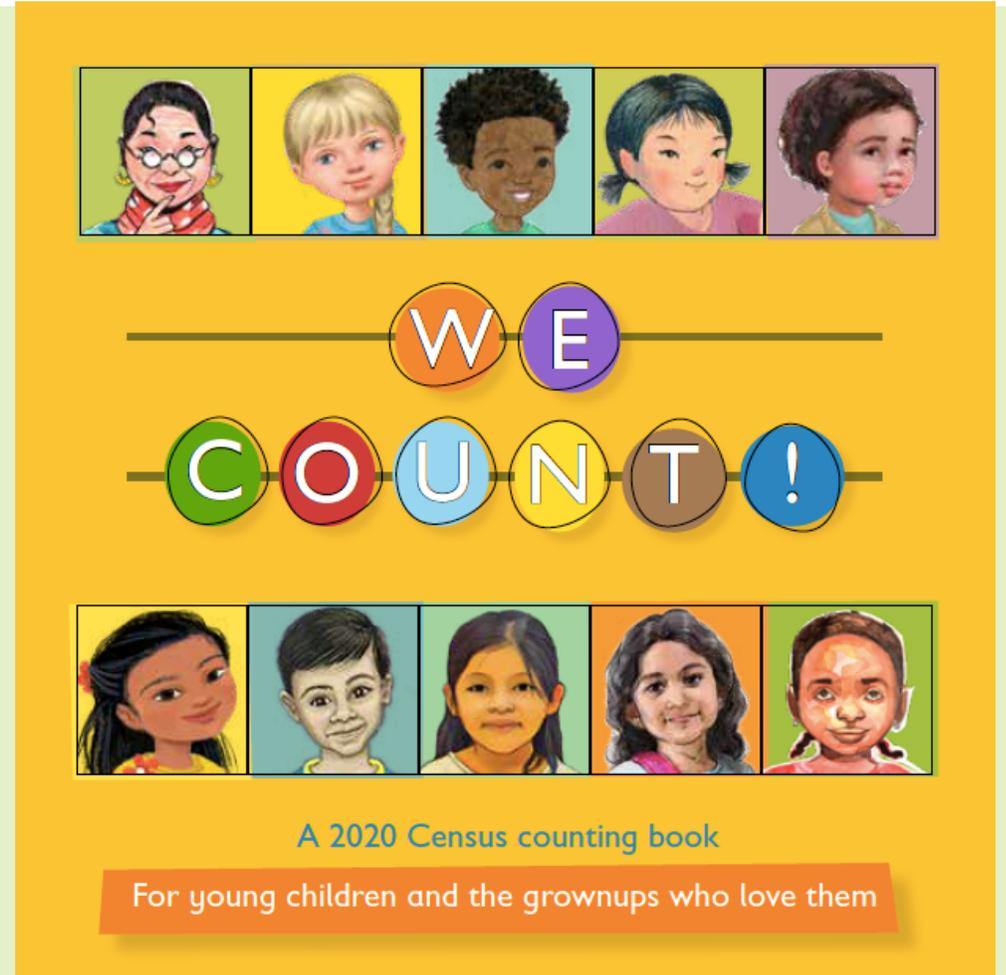
- Respond to the Census completely and accurately – online, via phone or by mail
- Apply to be a Census Enumerator at [USAJOBS.GOV](https://www.usajobs.gov)
- Join or form a Complete Count Committee in your area to reach out to neighbors and community members
- Join the Minnesota Census Mobilization Partnership (FREE!)
- Know your rights!

Resources for Outreach for Early Childhood

We Count!

Book is designed to be read with young children, while also providing information to adults about different sizes and types of families that must be accurately counted in the census.

www.wecountkids.org





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2020Census.gov has fact sheets and materials to share with families.



Shape our children's future. Start with the 2020 Census.

Young children experience new adventures each day, and little ones need all of the support they can get during these early years.

Responding to the 2020 Census is an easy, safe, and important way to help provide resources for children and their communities for the next 10 years.

Everyone living in the United States is asked to complete a simple questionnaire every ten years that asks for basic information about the people who live or sleep in their home. Children under the age of five, however, are often missed.

Young children who are missed in the census tend to live with large, extended families or with multiple families living under one roof. When newborn babies and children are not counted, support for programs such as health insurance, hospitals, childcare, food assistance, schools, and early childhood development is impacted.

Responding to the census is easier than ever. You can complete the census questionnaire online, by phone, or by mail.

And remember, just as you protect the children in your care, the U.S. Census Bureau protects your information. The Census Bureau is required by law to protect any personal information collected and keep it strictly confidential. All Census Bureau staff take a lifetime oath to protect your personal information and any violation of this oath comes with a penalty of up to \$250,000 and/or up to five years in prison.

Start shaping their future by
going to 2020CENSUS.GOV.

Shape
your future
START HERE >

United States
Census
2020

Everyone Counts Activity
Book – part of Statistics In
Schools Census materials
designed for use with
young children.



United States[®]
**Census
 2020**

This is the official questionnaire for this address.
 It is quick and easy to respond, and your answers are protected by law.

U.S. DEPARTMENT OF COMMERCE
 Economics and Statistics Administration
 U.S. CENSUS BUREAU

FOR
 OFFICIAL
 USE ONLY

Start here OR go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark all that apply.

- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in babysitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark ONE box.

- Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

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Questions?

For more information or to receive copies of We Count books or other materials:

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